

## **Rules & Regulations for Participation:**

The Creative Café Happy Hour Project Design Contest is open to customers submitting a qualifying project to any participating Creative Café Retailer (such as the Scrapbook Pad).

All Participants shall submit their entry directly to the sponsoring/participating Creative Café Store, the Scrapbook Pad. Only one entry per category will be accepted per participant. Participants may not submit entries directly to Creative Imaginations.

All Projects must be no later than February 5, 2008. Projects shall be delivered to the participating Creative Café Retailer, the Scrapbook Pad, during this period.

Participating Creative Café Retailers shall independently judge entries made to its respective store. Each store reserves the right to judge entries as they deem advisable. Each store may select up to one (1) finalist in each category to be considered for both the Category and Grand Prize Awards.

Contest categories include: Best Card, Best Scrapbook Layout, Best Invitation, Best Party Favor, Best Home Décor Project, Best Kids Project.

This is a judged contest and, therefore, subjective. Winner is final.

To qualify as a valid entry, projects must include elements created using Creative Cafe-brand products.

Each Creative Café Retailer may submit up to one (1) entry for consideration in each of the six (6) contest categories and for the grand prize.

The respective selections of finalist by Creative Café Retailer management to be considered for the Category and Grand Prize Awards shall be made by the store in its sole and absolute discretion; all decisions are final and not subject to review or legal process. By submitting a Project for consideration, Participants hereby waive any and all rights and claims against the Creative Café Retailer and Creative Imaginations, its employees, agents and affiliates, and indemnifies and hold harmless Creative Imaginations for all disputes between Participant (or their agent, successor, assign or estate) and participating Creative Café Retailers and/or Creative Imaginations/Creative Cafe.

Creative Imaginations/Creative Café may deliver all prizes, redeemable only for Creative Café-brand product (calculated using MSRP, excluding taxes) to the participating Creative Café Retailer from which the winning project/s was submitted.

The Winner shall redeem the prize at the Creative Café Retail store where participant submitted his or her entry.

Gift Certificates are not transferable and expire one year from date of issue.

Gift Certificates are not directly redeemable by Participant to Creative Imaginations/Creative Café, and carries no cash value.

In the event the Winner purchases less than the total award value in Creative Café-brand product, s/he shall receive only store credit for future purchases of Creative Café merchandise. If

the participating Creative Café Retailer ceases to carry Creative Café merchandise prior to Participant fully using all credit, the credit shall expire with no further value.

Gift Certificate shall not pay any applicable sales tax, if any. Participant hereby agrees to pay any and all state, city and municipal sales or use tax.

All entries submitted to the Creative Café Happy Hour Project Design Contest become property of Creative Imaginations/Creative Cafe, and may used by Creative Imaginations/Creative Café, without restriction and without reference or financial remuneration to the project designer or Participant.

Select winning entries may be displayed at the Creative Café Booth at the Craft & Hobby Associations Annual Winter Convention in Anaheim California February 2008.

Entries will not be returned to the Creative Café Retailer or to Participant.

All entries must be clearly marked with the entry form securely attached to the back or bottom of the project and all information on the entry form must be legible. If the entry form/information tag is not securely attached or becomes dislodged, the entry may be disqualified from further consideration.

All projects must also be submitted with a complete supplies list. Instructions are NOT necessary.

Employees and family members of any collaborating Creative Café company and any sponsoring/participating Creative Café Retailers are not eligible for this contest.